Privacy Policy for RightNow

Effective Date: 1/25/2026

RightNow ("RightNow," "we," "our," or "us") values your privacy. This Privacy Policy explains how we collect, use, store, and protect information when you use the RightNow mobile application and related services (the "App").

By using RightNow, you agree to the practices described in this Privacy Policy.

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1. Information We Collect

A. Information You Provide

We collect information you provide directly, including:

- **Account information** (such as username, email address, and profile details)

- **Content you create**, including:

    - Photos and videos

    - Prompts, Stories, and messages

    - Captions, overlays, and reactions

- **Communications** you send through the App

- **Support requests or feedback**

B. Information Collected Automatically

When you use the App, we may collect:

- **Device information**

- ○ Device type

- ○ Operating system version

- ○ App version

- **Usage information**

  - ○ Feature usage

  - ○ App interactions

  - ○ Performance and crash data

- **Approximate location**

  - ○ Derived from IP address (not precise GPS)

We do **not** collect precise real-time location unless explicitly enabled in the future.

C. Contacts (Optional)

If you choose to grant permission, the App may access your device contacts to help you find people you know on RightNow.

- Contacts are used **only** to identify potential matches

- We do **not** store full contact lists unnecessarily

- You can revoke this permission at any time in your device settings

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2. How We Use Information

We use information to:

- Provide and operate the App

- Enable social features (Stories, messaging, prompts)

- Deliver content to intended audiences

- Improve performance and reliability

- Detect and prevent abuse, fraud, or harmful behavior

- Respond to support requests

- Comply with legal obligations

We do **not** sell personal information.

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3. Content Visibility & Sharing

RightNow allows you to control who sees your content.

- **Public content** is visible to anyone on the App

- **Friends-only content** is visible only to approved connections

- **Direct content** is visible only to selected users or groups

Please note:

- Other users may take screenshots or screen recordings

- The App may notify you when private content is captured, where supported by the platform

- We cannot prevent all forms of copying or sharing outside the App

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4. Messaging & Encryption

- Messages are transmitted securely

- Some conversations may support **end-to-end encryption**

- We do not use proprietary encryption algorithms

- We cannot access the contents of end-to-end encrypted messages

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5. Data Retention

We retain information only as long as necessary to:

- Provide the App

- Comply with legal obligations

- Resolve disputes

- Enforce policies

Some content (such as disappearing messages or Stories) is automatically deleted after a set period.

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6. Analytics & Performance Monitoring

We use analytics tools to understand how the App is used and to improve performance.

- Analytics data is aggregated

- We avoid collecting unnecessary personal data

- Analytics are used for product improvement, not advertising

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7. Sharing of Information

We may share information:

- With service providers who help operate the App

- To comply with legal requirements

- To protect the safety and rights of users and the public

We do **not** share personal data for third-party advertising purposes.

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8. Your Choices & Controls

You can:

- Update or delete your account information

- Control content visibility

- Block or report other users

- Revoke app permissions via device settings

- Delete your account (which removes associated personal data, subject to legal requirements)

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9. Children's Privacy

RightNow is intended for users **16 years of age or older**.

We do not knowingly collect personal information from children under 16.
 If you believe a child has provided personal information, please contact us so we can remove it.

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10. Security

We use reasonable administrative, technical, and physical safeguards to protect your information.

However, no system is 100% secure, and we cannot guarantee absolute security.

11. International Users

Your information may be processed and stored in countries other than your own.
By using the App, you consent to such transfers in accordance with this Privacy Policy.

12. Changes to This Policy

We may update this Privacy Policy from time to time.

If changes are significant, we will notify users through the App or other appropriate means.
The "Effective Date" at the top indicates the latest revision.

13. Contact Us

If you have questions or concerns about this Privacy Policy, contact us at:

Email: support@pajoco.com
Website: rightnowrhino.com